

MMOptiBuilds

One permanent domain. Two distinct businesses.
One disciplined operating system.

Master product, design, engineering, and launch plan

SYSTEMS

**Hardware
that starts
with the
requirement.**

STUDIO / WEBSITES BUILT AROUND THE
BUSINESS

The structure is simple—even when the work is ambitious.

01 / PARENT

Gateway

Explains the brand in seconds, then gives Systems and Studio equal, unmistakable entry points.

02 / SYSTEMS

Quote-first supply

Custom PCs, workstations, business systems, and exact-spec enterprise hardware. No stock. No public pricing.

03 / STUDIO

Conversion + craft

Focused websites and premium bespoke experiences. Client-owned hosting, one-time deployment, documented handoff.

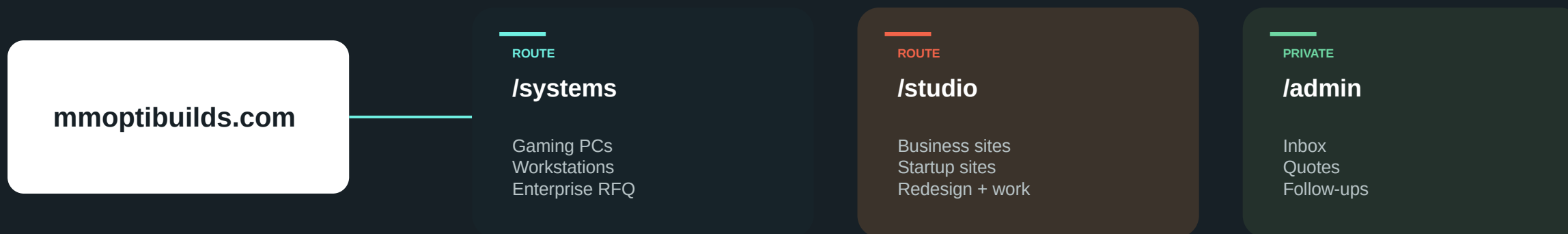
Four buying situations. Four direct paths.

The site earns conversion by asking the right question early.

- | | | | |
|----|-------|-------------------------|---|
| 01 | ————— | Gaming / creator | Help me specify and source the right complete PC. |
| 02 | ————— | Professional | Build around my workload, constraints, and reliability needs. |
| 03 | ————— | Enterprise | Source this exact part number, quantity, condition, and warranty. |
| 04 | ————— | Website | Make the business clearer, more credible, and easier to act on. |

One domain. Route-level independence.

Shared infrastructure stays invisible; each division owns its public experience.



Shared: secure forms • Supabase • analytics • testing • accessibility utilities

Not shared: typography • palettes • hero patterns • animation signatures • copy vocabulary

Engineered, calm, exact.

Technical confidence without cyberpunk theatre.

01

NO STOCK

Sourced after the requirement is understood.

02

NO PUBLIC PRICE

Availability, warranty, tax, and logistics come first.

03

PC DELIVERY

Source—or source, assemble, test, and deliver.

04

ENTERPRISE

Exact-spec sourcing and delivery only.

Editorial craft, commercial clarity.

Premium does not mean harder to use.

FOCUSED

**Lean scope.
Full baseline quality.**

Mobile-first • accessible • clear conversion • technical SEO
• maintainable

BESPOKE PREMIUM

**Strategy. Art direction.
Motion. Original assets.**

Deeper storytelling and iteration—without sacrificing conversion or accessibility.

Forms should improve the quote—not interrogate the visitor.

01

SYSTEM BUILD

Workload
Priorities
Private budget range
Assembly + delivery

02

ENTERPRISE RFQ

Part / SKU
Quantity + condition
Warranty
Delivery + PO needs

03

STUDIO BRIEF

Business goal
Primary conversion
Assets + hosting
Scope + timing

Guest submission → server validation → Turnstile → secure storage → reference ID → manual reply

One dashboard. Separate workspaces.

Private operations should feel closer to a focused inbox than a full CRM.

Overview

Systems

Studio

Inbox

Quotes

Contacts

Analytics

Settings

Owner only • RLS • audit history • noindex • manual email replies

Commercially usable at zero new spend.

A narrow stack keeps the build governable and the operating burden low.

01

NEXT.JS 16

One App Router application

02

CLOUDFLARE

Workers + OpenNext, DNS, TLS, Turnstile, analytics

03

SUPABASE

Postgres, owner Auth, RLS

04

GITHUB

Private source + CI quotas

Free is a launch constraint—not an architecture religion.

USE NOW

Cloudflare

Workers/OpenNext, Turnstile, Web Analytics, email routing, and verified-destination notifications.

USE CAREFULLY

Supabase Free

Two active free projects; pausing and backup limits require monitoring and owner exports.

ADD WHEN NEEDED

Transactional mail

Resend free tier can support visitor or owner auth mail after domain configuration.

The strongest premium signal is credibility.

Truth, security, privacy, and responsibility are part of the interface.

✓ No fake testimonials

✓ No guaranteed outcomes

✓ No personal data in analytics

✓ Professional legal + tax review

✓ No stock claims

✓ RLS on every exposed table

✓ Client-owned hosting

✓ Documented release evidence

One coordinator. Clear ownership. Small handoffs.

01

CODEX

Architecture • integration • security • verification

02

FCC-CLAUDE

Focused implementation • refactoring • debugging

03

AGY / GEMINI

Art direction • multimodal critique • image/video

04

OPENCODE

Isolated review • tests • focused assistance

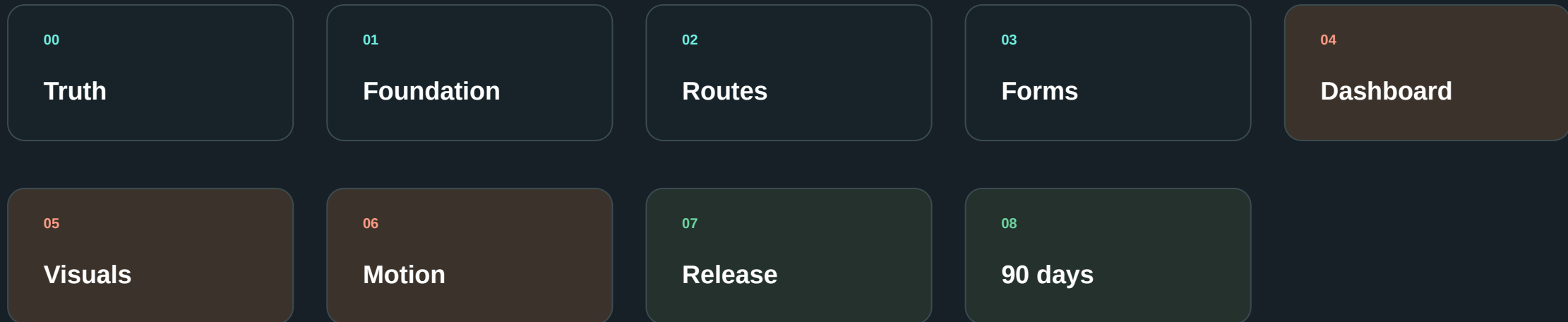
MAP → DECIDE → DESIGN → STRUCTURE → IMPLEMENT → REVIEW → TEST → REFINE → HAND OFF

Use model strength for uncertainty—not volume.

SMALL	Haiku / Flash / small Codex	Low context	Formatting, extraction, mechanical edits
NORMAL	Sonnet / Luna / Terra	Medium	Features, refactors, disciplined debugging
VISUAL	Gemini / Agy	References only	Art direction, images, video, multimodal critique
CRITICAL	Strongest available; Opus rarely	Curated high	Architecture, security, hard failures, final review

Build the truth and conversion core before spectacle.

Nine phases, each with an evidence-based exit gate.



Every phase exits with tests, evidence, known risks, and a named handoff.

Awwwards-worthy means the whole experience holds up.



Developer quality adds another layer:

Semantics + SEO
Animation + transitions
Accessibility
Web performance
Responsive design
Markup + metadata

Build the first complete slice.

Root gateway → Contact form → Secure storage → Owner inbox

The release is ready when:

the claims are true • the forms survive failure • the dashboard is private • the mobile experience is fast • reduced motion is complete • legal and tax gates are signed

Everything else is iteration—not a reason to delay the foundation.